



ADDITIONAL SPONSORSHIP INFORMATION:

Your sponsorship space will be available to all registered delegates through out the week of the Seminar. We recommend checking in to your space during the trade show hours outlined below. AWWOA will be promoting the Virtual Trade show so that the majority of delegates come into the platform during these times.

Virtual Trade Show Schedule for Sponsors

Please see the descriptions for each day and what you can expect to see. Please note show times have been scheduled not to interfere with technical program.

Tuesday March 9 – 12:00 pm to 4:00 pm

For the first time ever, AWWOA has offered to all our current members the opportunity to pre-register and join in the trade show on this day. We recommend using these dedicated hours to schedule your live showcase or demo (if interested), connect with delegates in the chat box or personal messaging, and collect leads.

Wednesday March 10 – POWER HOUR – 11:30 am to 12:30 pm

This power hour will be available to registered Seminar delegates only. We encourage sponsors to check in during this time as delegates will be coming into the platform for the trade show and there is more potential to connect with delegates.

Thursday March 11 – POWER HOUR – 11:30 am to 12:30 pm

Same as above.

Lead Generation

There are a couple ways to collect lead information from your booth. Please see the [Whova Sponsorship Guide](#) for more details.

Other Info Set Up

Hand outs – just a reminder you can add in two hand outs with a max file size of 10 MB each (must be .pdf).

Community Board for Announcements

Do not forget to check out and use the Community tab to promote your company or connect with delegates. This information is available for all the delegates to see.