



**2023 WATER WEEK  
CONFERENCE  
NOVEMBER 15-17, 2023**

**SPONSORSHIP  
PROSPECTUS**



# 2023 Water Week Conference

AWWOA is excited to bring back our water week conference to Edmonton for another year!

Delegates will have access to a variety of technical presentations on water & wastewater industry topics and trends. In addition to the trade show featuring almost 100 exhibitors, it also includes other networking opportunities at our Pub Night and Casino Night.

The conference is expected to attract 250+ delegates from various communities in central and northern Alberta. Attendees include operators with varying levels of certification as well as other industry professionals including managers, consultants and suppliers. Everyone is welcome!

We look forward to working together.

## **2023 Water Week Conference Location Information**

DoubleTree by Hilton West Edmonton  
16615 109th Ave NW  
Edmonton, AB

## **WEBSITE**

[www.awwoa.ca/water-week](http://www.awwoa.ca/water-week)

## **FOR MORE INFORMATION**

Kirstin Mihaychuk, Program Manager  
780-454-7745 ext 227  
[kmihaychuk@awwoa.ca](mailto:kmihaychuk@awwoa.ca)  
[connect@awwoa.ca](mailto:connect@awwoa.ca)

# SPONSORSHIP

## SPONSORSHIP

With the return to in-person events, we are excited to offer options for our sponsors to once again connect and engage with delegates face-to-face.

Our packages are created to give sponsors a great opportunity to position their brand in front of water and wastewater industry professionals while supporting the AWWOA.

Your organization will be promoted in various ways to our registered delegates on-site and online as well as through our social media and publication of the "Alberta Utility Operator" newsletter.

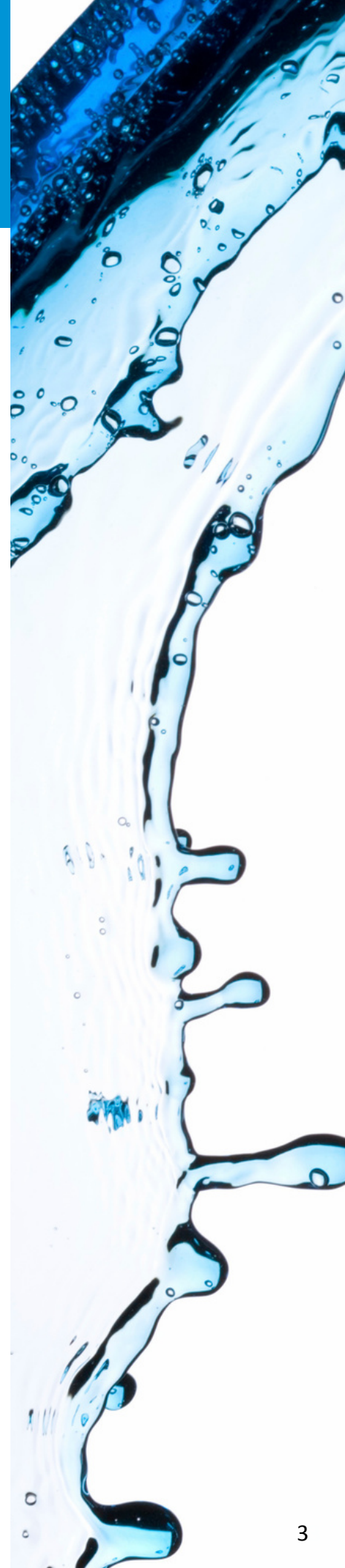
## WHY SPONSOR?

- Engage with delegates from all over Alberta
- Increase exposure and awareness of your company
- Strengthen brand awareness with delegates and other industry professionals
- Reinforce your position as a leader in the water and wastewater community

## SPONSORSHIP HIGHLIGHTS

A variety of options will be available including:

- Conference program acknowledgement (print and online)
- on-site signage and recognition at open ceremony
- full Conference registration(s)
- trade show booth space (Principle Event Sponsor only)
- features on AWWOA Conference event webpage, social media and newsletter
- company promotional opportunities with different offers



# SPONSORSHIP OPPORTUNITIES

## PACKAGE LEVEL































## PRINCIPLE GOLD SILVER BRONZE

**\$3,000  
CASH**































**\$2,000  
UNLIMITED**

**\$1,000  
UNLIMITED**

**\$500  
UNLIMITED**

<b>Trade Show Booth space</b> -booth location close to presentation stage and food station (valued at \$500)	1 booth	-	-	-
<b>Conference Registration(s)</b> -includes registration(s) for Full Conference (valued at \$495 each)	Four (4) registrations	Three (3) registrations	Two (2) registrations	One (1) registration
<b>Promotional item(s) in delegate bag</b> -place a branded item from your company such as a note pad, pen, brochure, etc... (must be approved by AWWOA)	Two (2) items	One (1) item	-	-
<b>Admission to Pre-Conference Workshop(s)</b> -limited spots available			-	-
<b>Conference Program Acknowledgement</b> -company logo featured in printed Conference program	 Front of printed program & main page of website			
<b>Logo &amp; company info on AWWOA website</b> -featured on Conference and sponsor thank you webpage	 + exclusive logo on main page of AWWOA website			
<b>Venue Signage</b> -company logo featured on sponsorship banner	 + separate sign in venue			
<b>Logo placement on Conference app</b> -company logo with link to website featured on Sponsorship page				
<b>Recognition at Conference Opening and Closing Sessions</b>	 Opportunity to speak to delegates at opening			
<b>Social media promotion</b> -featured on AWWOA Twitter, Facebook & LinkedIn				
<b>Logo in AWWOA newsletter</b> -featured on banner in Alberta Utility Operator newsletter received by 2,000+ members				

# SPONSORSHIP OPPORTUNITIES

PACKAGE LEVEL	LUNCH/ COFFEE	PUB NIGHT	CASINO NIGHT	LANYARD* -OR- DELEGATE BAG*
	\$4,000 1 AVAIL -OR- \$2,000 2 AVAIL	<del>SOLD OUT</del> \$2,000 1 AVAIL	\$2,500 1 AVAIL	<del>SOLD OUT</del> \$1,000 0 AVAIL -OR- \$750 1 AVAIL
<b>Conference Registration(s)</b> -includes registration(s) for Full Conference (valued at \$495 each)	Four (4) -OR- Two (2) registrations	One (1) registration	One (1) registration	-
<b>Exclusive Host of the event</b> -opportunity to host and engage with attendees at specific event	-			-
<b>Conference Program Acknowledgement</b> -company logo featured in printed Conference program				
<b>Logo &amp; company info on AWWOA website</b> -featured on Conference and sponsor thank you webpages				
<b>Venue Signage</b> -company logo featured on sponsorship banner		 + separate sign at event site	 + separate sign at event site	
<b>Logo placement on Conference app</b> -company logo with link to website featured on Sponsorship page				
<b>Recognition at Conference Opening and Closing Sessions</b>				
<b>Social media promotion</b> -featured on AWWOA Twitter, Facebook & LinkedIn				
<b>Logo in AWWOA newsletter</b> -featured on banner in Alberta Utility Operator newsletter received by 2,000+ members				

\*Cost of lanyards or delegate bags are in addition to the package price and subject to approval by AWWOA



# Water Week 2023 Conference

## Sponsorship Opportunities

November 15 - 17, 2023 – Edmonton, AB

Don't miss out this November as the AWWOA Water Week Conference returns! The three-day event will provide many ways to connect face-to-face with our membership and showcase your organization.

Check out our sponsorship levels below – we thank you for your support.

### SPONSORSHIP PACKAGES

#### **Principle Event Sponsor: \$3,000 (0 Available)**

- Includes all of Bronze package with:
  - One (1) exhibitor booth at trade show
  - Four (4) full conference registrations
  - Two (2) promotional items in delegate bag
  - Admission to Pre-Conference Workshop(s)
  - Logo on front of Conf. program & main AWWOA website

#### **Gold Sponsorship: \$2,000 (Unlimited)**

- Includes all of Bronze package with:
  - Three (3) full conference registrations
  - One (1) promotional item in delegate bag
  - Admission to Pre-Conference Workshop(s)

#### **Silver Sponsorship: \$1,000 (Unlimited)**

- Includes all of the Bronze package with:
  - Two (2) full conference registrations

#### **Bronze Sponsorship: \$500 (Unlimited)**

- One (1) full conference registration
- Conference program acknowledgement
- AWWOA website acknowledgement on Conf. page
- Sponsor sign at venue
- Conference app promo: company logo with link to website
- Recognition at the opening and closing ceremonies
- Recognition in social media promotion
- Logo in Alberta Utility Operator Newsletter

#### **Lunch & Coffee Sponsor: \$4,000 (1 Available) -OR- \$2,000 (2 Available)**

- Includes all of bag sponsor package with:
  - Four (4) -OR- Two (2) full conference registrations (depending on option selected)

#### **Pub Night Sponsor: \$2,500 (0 Available)**

- Includes all of bag sponsor package with:
  - exclusive host of the event
  - One (1) full conference registration

#### **Casino Night Sponsor: \$2,500 (1 Available)**

- Includes all of delegate bag sponsor package with:
  - exclusive host of the event
  - One (1) full conference registration

#### **Lanyard Sponsor: \$1,000 (+cost of lanyard) (0 Available)**

- Includes all items in the delegate bag sponsor package
- Lanyards subject to approval by AWWOA

#### **Delegate Bag Sponsor: \$750 (+cost of bag) (0 Available)**

- Conference program acknowledgement
- AWWOA website acknowledgement on Conf. page
- Sponsor sign at venue
- Conference app promo: company logo with link to website
- Recognition at opening and closing ceremonies
- Recognition in social media promotion
- Logo in Alberta Utility Operator Newsletter

Sponsorship opportunities open to all  
June 7, 2023

**Deadline to submit is  
October 10, 2023**

Questions?

Call 780-454-7745

or

Email  
[kmihaychuk@awwoa.ca](mailto:kmihaychuk@awwoa.ca)  
[connect@awwoa.ca](mailto:connect@awwoa.ca)

**Thanks for your support!**



### Sponsorship Opportunities – Water Week 2023 Conference

To sponsor, please complete the information below and email to [register@awwoa.ca](mailto:register@awwoa.ca)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Prov: \_\_\_\_\_ PC: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please select your sponsorship option(s):**

☐ ~~Principle Event Sponsor \$3,000~~

☐ ~~Gold Sponsor \$2,000~~

☐ ~~Silver Sponsor \$1,000~~

☐ ~~Bronze Sponsor \$500~~

☐ ~~Pub Night Sponsor \$2,500~~

☐ ~~Casino Night Sponsor \$2,500~~

☐ ~~Lanyard Sponsor \$1,000 (+cost of lanyard)~~

☐ ~~Delegate Bag Sponsor \$750 (+cost of bag)~~

☐ ~~Lunch & Coffee Sponsor (Select One)~~

☐ \$4,000 (1 Avail) ☐ \$2,000 (2 avail. Pending approval)

**Payment Information: (VISA or Mastercard Only)**

NAME: \_\_\_\_\_ CARD: \_\_\_\_\_  
(as it appears on the card)

EXPIRY DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_ AUTHORIZED SIGNATURE: \_\_\_\_\_

BILLING EMAIL (if different than above): \_\_\_\_\_  
(Copy of receipt will be emailed)