



**8TH ANNUAL
GOLF TOURNAMENT
JUNE 20, 2025
COUGAR CREEK GOLF RESORT**

**SPONSORSHIP
PROSPECTUS**



8th Annual Golf Tournament

AWWOA is excited to bring our 8th Annual Golf Tournament to the Edmonton area in 2025!

Golfers will have access to a full 18-hole tournament in a shotgun scramble style! The tournament also features a variety of sponsored hole skill games such longest drive and closest to the pin. It also includes 50/50 and mulligan charity fundraisers and a celebration BBQ following the tournament with amazing prizes!

The tournament is expected to attract up to 144 golfers from various communities and suppliers across Alberta. Attendees include operators, system owners, managers, consultants and suppliers. Everyone is welcome!

In addition, sponsors receive further promotion on all AWWOA social media platforms - Facebook, X and LinkedIn (4,000+ followers combined) as well as communication about this event to our entire membership of 2,300+ individuals.

We look forward to working together.

8th Annual Golf Tournament Location Information

Cougar Creek Golf Resort

2519 Highway 16

Parkland County, Alberta (west of Edmonton)

WEBSITE

www.awwoa.ca/events/annual-golf-tournament

FOR MORE INFORMATION

Kirstin Mihaychuk, Program Manager

780-454-7745 ext 227

kmihaychuk@awwoa.ca

SPONSORSHIP

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We are excited to offer options for our sponsors to connect and engage with our membership & other industry professionals face-to-face.

Our packages are created to give sponsors a fun and cost-effective marketing solution, providing you with new contacts and great exposure, while supporting the AWWOA.

Your organization will be promoted in various ways to our registered participants on-site and online as well as through our social media platforms (Facebook, X and LinkedIn) and publication of the "Alberta Utility Operator" newsletter.

WHY SPONSOR?

- Network with industry colleagues and stakeholders
- Increase your brand recognition in the region with a decision-making audience
- Obtain exposure to your target market away from everyday distractions





















SPONSORSHIP HIGHLIGHTS

A variety of options will be available including:











- packages featuring full golf registrations
- opportunities to host a hole skill game
- option of non-golfers at the hole to promote your brand
- signage at course
- recognition at Celebration BBQ
- featured on AWWOA Golf event webpage
- recognition on AWWOA social media platforms
- company logo featured on banner in Alberta Utility Operator newsletter



SPONSORSHIP OPPORTUNITIES

PACKAGE LEVEL	INDIVIDUAL 19TH HOLE		SINGLE HOLE
	\$1,300 5 AVAIL	UNAVAILABLE \$1,200 0 AVAIL	\$250 UNLIMITED
Golf Registration(s) -Includes registrations for the tournament (green fees, cart, and meals) (valued at \$170 each)	Two (2) registrations	Two (2) registrations	-
Demo Space at Sponsored Hole -Each hole comes with table and two (2) chairs (optional)			-
Hole Representatives (Optional) -Up to two (2) non-registered hole representatives (non-golfers) at the hole. Includes meals and power cart*.		 <small>*NO POWER CART NEEDED AT 19TH HOLE</small>	-
Hole Sponsored Game -Opportunity to run a hole sponsored skill game (eg. longest drive, longest putt, closest to the pin, etc). Games are limited and are first-come first-serve. Sponsor must provide game winning prize.		-	-
Exclusive Host at 19th Hole (Putting Green) -opportunity to run putting green game(s) and entertainment where all golfers will stop	-		-
Course Signage -company logo featured at sponsored hole -if sponsoring a skill game, information included on each sign at the hole			-
Logo & company info on AWWOA website -featured on Golf and sponsor thank you webpages -logo on sponsorship banner featured on main page of AWWOA website			
Recognition at Celebration BBQ -company name mentioned by host			
Social media promotion -featured on AWWOA Facebook and LinkedIn			
Logo in AWWOA newsletter -featured on banner in Alberta Utility Operator newsletter received by 2,300+ members			

SPONSORSHIP OPPORTUNITIES

PACKAGE LEVEL	BREAK FAST	CELEBRATION BBQ	GOLF CART	BEVERAGE
	\$3,200 0 AVAIL -OR- \$1,600 1 AVAIL	\$4,200 0 AVAIL -OR- \$2,100 1 AVAIL	\$1,200 0 AVAIL	\$500 0 AVAIL
Golf Registration(s) -Includes registration(s) for the tournament (green fees, cart, and meals) (valued at \$170 each)	One (1)* -OR- Two (2) registrations <small>*IF PACKAGE SPLIT</small>	One (1)* -OR- Two (2) registrations <small>*IF PACKAGE SPLIT</small>	Two (2) registrations	Two (2) registrations
Golf Course Signage -company logo featured on site at specified area				
Single or Multiple Sponsors Option -opportunity for single sponsor or multiple sponsors (pending AWWOA approval)			-	-
Other Package Notes - see notes as applicable to each package	-	-	-Decal w/ company logo incl. on all carts -Option to provide one (1) promo item in each cart (as approved by AWWOA)	-Beverage redemption arranged w/ AWWOA & course -onsite location to redeem can vary course to course -Sponsor responsible for cost of all approved beverages -must arrange payment with the course for tab
Logo & company info on AWWOA website -featured on Golf and sponsor thank you webpages -logo on sponsorship banner featured on main page of AWWOA website				
Recognition at Celebration BBQ -company name mentioned by host				
Social media promotion -featured on AWWOA Facebook, X and LinkedIn				
Logo in AWWOA newsletter -featured on banner in Alberta Utility Operator newsletter received by 2,300+ members				

OTHER OPTIONS:

Call us with your own idea!

We look forward to working with you to market your organization. Call 780-454-7745 x 227 to discuss

2025 Annual Golf Tournament

Sponsorship Opportunities





Friday, June 20, 2025 – Cougar Creek Golf Resort


The Annual AWWOA Golf Tournament provides you with an ideal opportunity to showcase your organization to all the delegates from the AWWOA marketplace and will bring you face-to-face with your key customers and prospects! Check out our sponsorship levels below – we thank you for your support!


SPONSORSHIP LEVELS


-  **Individual Hole Sponsorship: \$1,300 (1 Available)**
- Two (2) golf registrations (incl. green fees, cart & BBQ tix)
 - Demo space at hole with table and chairs
 - Opportunity to display company name/logo and promotional items (provided by sponsor) at hole
 - Option of up to two (2) non-registered representatives (non-golfers) at the hole. Includes meals and power cart for the day.
 - Opportunity to run a hole sponsored skill game (e.g., longest drive, longest putt, closest to the pin, ball in the water, etc.) Game(s) are optional but there will be limited opportunities available and is first come first serve. Sponsor to provide prize.
 - Recognition on AWWOA website with newsletter, email & social media promotion. Includes event signage.


-  **19th Game Hole Sponsorship: \$1,200 (1 Available)**
- Two (2) golf registrations (incl. green fees, cart & BBQ tix)
 - Demo space at hole with table and chairs
 - Exclusivity to run games in entertainment where all golfers will stop
 - Up to two (2) non-registered golfers at hole (optional)
 - Opportunity to display company info and/or promo items at the hole
 - Recognition on AWWOA website with newsletter, email & social media promotion. Includes special event signage.

-  **Golf Cart Sponsorship: \$1,200 (0 Available)**
- Two (2) golf registrations (incl. green fees, cart & BBQ tix)
 - Company logo will appear on all golf carts the day of the tournament.
 - Opportunity to provide promo item in each cart (optional)
 - Recognition on AWWOA website with newsletter, email & social media promotion. Includes special event signage.

-  **Single Sponsorship: \$250 (Unlimited)**
- Recognition on AWWOA website with newsletter, email & social media promotion. Includes event signage.

-  **Breakfast Sponsorship: \$3,200 (0 Available) -OR- \$1,600 (1 Avail split)**
- One (1) -OR- Two (2) golf registrations (incl. green fees, cart & BBQ tix)
 - Prominent logo & signage in lunch area
 - Display of company information in this area (optional)
 - Recognition on AWWOA website with newsletter, email & social media promotion. Includes event signage.

-  **Celebration BBQ Sponsorship: \$4,200 (0 Available) -OR- \$2,100 (1 Available) split pkg avail.**
- One (1) -OR- Two (2) golf registrations (incl. green fees, cart & BBQ tix)
 - Prominent logo & signage in BBQ area
 - Display of company information in this area (optional)
 - Recognition on AWWOA website with newsletter, email & social media promotion. Includes event signage.
 - Opportunity for single sponsor or multiple sponsors (pending approval by AWWOA).

-  **Beverage Sponsorship: \$500 (0 Available)**
- Two (2) golf registrations (incl. green fees, cart & BBQ tix)
 - Beverage redemption arranged with AWWOA & course (onsite location to redeem can vary course to course).
 - Sponsor responsible for cost of all approved beverages and to arrange payment with the course for tab.
 - Recognition on AWWOA website with newsletter, email & social media promotion. Includes special event signage.

Sponsorship Opportunities – 2025 AWWOA Annual Golf Tournament

To sponsor, please complete the information below:

Company Name: _____

Contact Name: _____

Address: _____ City: _____ Prov: _____ PC: _____

Email: _____ Phone: _____

Please select your sponsorship option(s):

- | | |
|---|--|
| <input type="checkbox"/> Individual Hole Sponsor \$1,300 | <input type="checkbox"/> 19 th Hole Sponsor \$1,200 |
| <input type="checkbox"/> interested in hole sponsored game (limited oppor.) | <input type="checkbox"/> Breakfast Sponsor |
| <input type="checkbox"/> Single Sponsor \$250 | <input type="checkbox"/> \$3,200 (0 Avail) <input type="checkbox"/> \$1,600 (1 avail, split package) |
| <input type="checkbox"/> Beverage Sponsor \$500 | <input type="checkbox"/> Celebration BBQ Sponsor (Select One) |
| <input type="checkbox"/> Golf Cart Sponsor \$1,200 | <input type="checkbox"/> \$4,200 (0 Avail) <input type="checkbox"/> \$2,100 (1 avail, split package) |

ALL sponsors are welcome to bring prizes to be drawn at the Celebration BBQ.

☐ Yes, we are interested! Prize Description: _____

Payment Information: (VISA or Mastercard Only)

NAME: _____ CARD: _____
(as it appears on the card)

EXPIRY DATE: ____/____/____ AUTHORIZED SIGNATURE: _____

BILLING EMAIL (if different than above): _____
(Copy of receipt will be emailed)

Sponsorship opportunities open to all
March 10, 2025

Deadline to submit is
May 30, 2025

Questions?

Call 780-454-7745 x227

or

Email
kmihaychuk@awwoa.ca
register@awwoa.ca

Thanks for your support!

