

SPONSORSHIP PROSPECTUS



51st Annual Operators Seminar

AWWOA is excited to return for another year to beautiful Banff, Alberta for the 51st Annual Operators Seminar!

Delegates will have access to a variety of technical presentations on water & wastewater industry topics and trends. In addition to the trade show featuring 148 booths, it also includes other networking opportunities at our Pub Night, Casino Night and our new Women of Water (WOW) event.

The seminar is expected to attract 700+ delegates from various communities across Alberta. Attendees include operators, system owners, managers, consultants and suppliers. Everyone is welcome!

In addition, sponsors receive further promotion on all AWWOA social media platforms - Facebook, % and LinkedIn (4,000+ followers combined) as well as communication about this event to our entire membership of 2,300+ individuals.

We look forward to working together.

51st Annual Operators Seminar Location InformationBanff Park Lodge
222 Lynx St
Banff, AB

WEBSITE

www.awwoa.ca/events/seminar-overview

FOR MORE INFORMATION

Kirstin Mihaychuk, Program Manager 780-454-7745 ext 227 kmihaychuk@awwoa.ca

SPONSORSHIP

SPONSORSHIP

We are excited to offer options for our sponsors to connect and engage with delegates face-to-face.

Our packages are created to give sponsors a great opportunity to position their brand in front of water and wastewater industry professionals while supporting the AWWOA.

Your organization will be promoted in various ways to our registered delegates on-site and online as well as through our social media platforms (Facebook, X and LinkedIn) and publication of the "Alberta Utility Operator" newsletter.

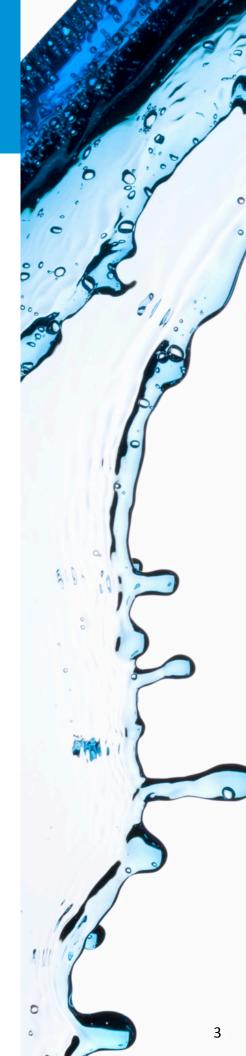
WHY SPONSOR?

- Engage with delegates from all over Alberta
- Increase exposure and awareness of your company
- Strengthen brand awareness with delegates and other industry professionals
- Reinforce your position as a leader in the water and wastewater community

SPONSORSHIP HIGHLIGHTS

A variety of options will be available including:

- -Seminar program acknowledgement (print and online)
- -signage at venue
- -recognition at opening and closing ceremonies
- -full Seminar registration(s) including banquet ticket
- -features on AWWOA Seminar event webpage and app
- -recognition on AWWOA social media platforms
- -company logo featured on banner in Alberta Utility Operator newsletter



SPONSORSHIP OPPORTUNITIES

	GOL	D SILVER	BRONZE	LUNCH
PACKAGE LEVEL	\$3,20 Unlimit		\$800 UNLIMITED	\$1,500 4/4 AVAIL
Seminar Registration(s) -includes registration(s) for Full Seminar + Banque ticket (valued at \$500 each)	Two (2 et registrat	• • • • • • • • • • • • • • • • • • • •	-	-
Promotional item(s) in delegate bag -place a branded item from your company such as note pad, pen, brochure, etc (must be approved by AWWOA)	a Two (item	` '	-	-
Admission to Pre-Seminar Workshop(s) -limited spots available	6	-	-	-
Seminar Program Acknowledgement -company name listed in printed Seminar program	Plus logo on b		6	6
Logo & company info on AWWOA website -featured on Seminar and sponsor thank you webpage	Plus exclusive log page of AWWOA		6	•
Venue Signage -company logo featured on sponsorship banner	6	6	6	6
Logo placement on Seminar app -company logo with link to website featured on Sponsorship page	6	•	6	6
Recognition at Seminar Opening & Closing Ceremonies	6	•	6	6
Social media promotion -featured on AWWOA Facebook, X and LinkedIn	6	6	6	6
Logo in AWWOA newsletter -featured on banner in Alberta Utility Operator newsletter received by 2,300+ members	6	6	6	6
Advanced Booth Booking for Trade Show -must submit sponsorship form prior to booking dates for each category. Limited availability.	6	6	6	-

SPONSORSHIP OPPORTUNITIES

		UB IGHT	SINO GHT	DE	LEGATE BAG	EVENT LANYARD
PACKAGE LEVEL	\$1 1	0,000 AVAIL UP 2	\$5,000 I AVAIL	1	\$1,500 1 AVAIL cost of bag	\$1,500 1 AVAIL +cost of lanyard
Seminar Registration(s) -includes registration(s) for Full Seminar + Banqu ticket (valued at \$500)	et	One (1 registrat	-		-	-
Exclusive Host of the event -opportunity to host and engage with attendees a specific event	at	6	6		-	-
Seminar Program Acknowledgement -company logo featured in printed Conference program		6	6		6	6
Logo & company info on AWWOA website -featured on Seminar and sponsor thank you webpages	9	6	6		6	6
Venue Signage -company logo featured on sponsorship banner		6	+ separate sign at event	t site	+ separate sign at event site	6
Logo placement on Seminar app -company logo with link to website featured on Sponsorship page		6	6		6	6
Recognition at Seminar Opening and Clos Sessions	ing	6	6		•	6
Social media promotion -featured on AWWOA Facebook, X and LinkedIn	า	•	6		6	6
Logo in AWWOA newsletter -featured on banner in Alberta Utility Operator newsletter received by 2,300+ members		6	6		6	6

*Cost of lanyards or delegate bags are in addition to the package price and subject to approval by AWWOA **LANYARDS AND BAGS MUST BE RECEIVED BY AWWOA OFFICE NO LATER THAN 30 DAYS PRIOR TO THE SEMINAR

OTHER OPTIONS:

Promotional Item Sponsor - \$500 - UNLIMITED

-add your company's promotional item (note pad, pens, flashlight, brochure, etc.) to the delegate bag.

Call us with your own idea!



51st Annual Operators Seminar

Sponsorship Opportunities

March 9 - 13, 2026 - Banff, AB

Don't miss out as the AWWOA returns to Banff, Alberta for the Annual Operators Seminar! The week-long event will provide many ways to connect face-to-face with our membership and showcase your organization.

Check out our sponsorship levels below – we thank you for your support.

SPONSORSHIP PACKAGES

Gold Sponsor: \$3,200 (Unlimited)

- Includes all of Lunch package with:
 - -Two (2) full Seminar registrations + banquet tickets
 - -Two (2) promotional items in delegate bag
 - -Admission to Pre-Seminar Workshop(s) (limited spots)
 - -Logo on back of printed Seminar program
 - -Logo featured on main page AWWOA website
 - -Advanced booth booking for Trade Show *limited availability

Silver Sponsor: \$1,600 (Unlimited)

- Includes all of Lunch package with:
 - -One (1) full Seminar registration + banquet ticket
 - -One (1) promotional item in delegate bag
 - -Advanced booth booking for Trade Show *limited availability

Bronze Sponsor: \$800 (Unlimited)

- Includes all of the Lunch package with:
 - -Advanced booth booking for trade show *limited availability

Tuesday Lunch Sponsor: 1,500 (4/4 Available)

- Company name listed in printed Seminar program
- AWWOA website acknowledgement on Seminar page
- Logo included on sponsors sign at venue
- Seminar app promo: company logo with link to website
- Recognition at the opening and closing ceremonies
- Promotion on AWWOA social media platforms
- Logo in Alberta Utility Operator Newsletter
- Special sponsorship badge for name tag(s)

Pub Night Sponsor: \$10,000 (1 Available) option to split

- Includes all of delegate bag sponsor package with:
 - -exclusive host of the event
 - -One (1) full conference registration + banquet ticket

Gasino Night Sponsor: \$5,000 (1 Available)

- Includes all of delegate bag sponsor package with:
 - -exclusive host of the event
 - -One (1) full conference registration + banquet ticket

5 Lanyard Sponsor: \$1,500 (1 Available) + cost lanyards

- Includes all of delegate bag sponsor package.
- AWWOA must receive no later than 30 days before event

Delegate Bag Sponsor: \$1,500 (1 Available) + cost of bags

- Company name listed in printed Seminar
- AWWOA website acknowledgement on Seminar page
- Logo included on sponsors sign at venue
- Seminar app promo: company logo with link to website
- Recognition at opening and closing ceremonies
- Promotion on AWWOA social media platforms
- Logo in Alberta Utility Operator Newsletter
- Special sponsorship badge for name tag
- AWWOA must receive no later than 30 days before event

Promotional Item Sponsor: \$500 (Unlimited) + cost of item(s)

- Add your promotional item (note pad, pens, flashlight, brochure, etc.) to the delegate bag.
- Delivery details must be confirmed.

Deadline to submit is February 9, 2026

*some package options may be unavailable if submitted later

Questions?

Call 780-454-7745 x 227

or

Email

kmihaychuk@awwoa.ca register@awwoa.ca

Thanks for your support!



Sponsorship Opportunities	- 51st Annual	Operators Seminar

To sponsor, please complete the information below and email to register@awwoa.ca

Company Name:			
Contact Name:			
Address:	_ City:	Prov: PC:	
Email:	Phon	ne:	
Please select your sponsorship optio Gold Sponsor \$3,200 Silver Sponsor \$1,600 Bronze Sponsor \$800 Lunch Sponsor \$1,500 up to 4 avai Casino Night Sponsor \$5,000	lable	Lanyard Sponsor \$1,500 (+ cost of lanyard) Promo Item for Bag \$500 (+ cost of items)	bag)
Payment Inforn	nation: (VISA	or Mastercard Only)	
NAME:(as it appears on the card)	CARD: _		
EXPIRY DATE:/ AUTHO	RIZED SIGNAT	TURE:	

BILLING EMAIL (if different than above):

(Copy of receipt will be emailed)