

50TH ANNUAL OPERATORS SEMINAR

HIGHLIGHTS OF YOUR SPONSORSHIP



THANK YOU!

Thank you for choosing to sponsor the Alberta Water & Wastewater Operators Association (AWWOA) 50th Annual Operators Seminar!

We had a fantastic week celebrating the milestone and are grateful for your support, allowing us to make it extra special for our members. We wanted to share some highlights from the event, including the **benefits of your sponsorship**.

Please share this information with your management team or at your next meeting.

ATTENDEE NUMBERS

Seminar Registration

- 822 attendees
 - 582 full delegates
 - 229 trade show view registrants
 - 11 single day registrants
- **Trade Show Exhibitors**
 - 149 exhibiting companies
 - 430+ booth reps

Speakers

- 93 speakers

Networking Events

- Women of Water (WOW)
 - approx. 70 attendees
- Pub Night
 - approx. 370 attendees
- Casino Night
 - approx. 280 attendees

EVENT LOGOS AND SIGNAGE

- Gold sponsor logos included in the printed Seminar program.
- Networking event sponsors listed in the printed Seminar program.
- Sponsor logos included in signage throughout the venue including at the registration desk, outside the main ballrooms and at sponsored networking events.
- Sponsor logos included in the opening session PowerPoint presentation and mentioned by name by AWWOA Chair during the Seminar opening and closing.
- Sponsor logos included in PowerPoint presentations throughout the venue including in between sessions and in the silent auction and trade show rooms.
- Sponsor logos included on the AWWOA website (dedicated Seminar sponsorship page) with gold sponsors featured on the home page.
- Sponsorship banner included in a “Thank You” news item on the home page of the AWWOA website.
- Sponsorship banner included in the event app (Sched).
- Sponsors Tab included in the event app (Sched) with more information on how to connect at the Seminar, including by using the chat feature.

SOCIAL MEDIA STATS

LinkedIn

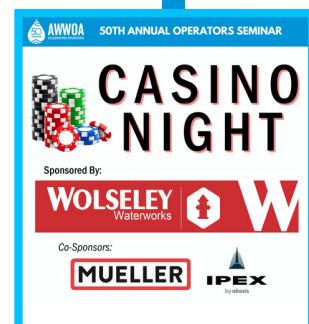
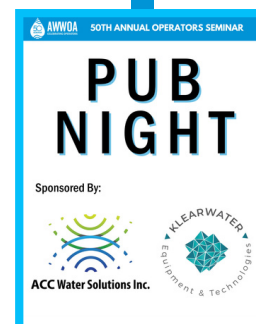
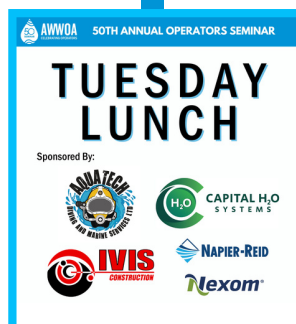
- 3,396 followers
- 10,265 impressions and 1,119 clicks on 14 sponsorship posts

Facebook

- 1,227 page followers
- 7,298 views, 3,345 reach and 155 interactions on 14 sponsorship posts

X (previously Twitter)

- 1,219 followers
- 732 impressions and 58 engagements on 14 sponsorship posts



E-BLAST COMMUNICATION

- Sponsor banner included in an e-mail sent to all Seminar registrants.

SPRING 2025 NEWSLETTER

- Sponsor banner included on the front page of the AWWOA Spring 2025 Newsletter, distributed to over 2,300 AWWOA members.



SAVE THE DATE FOR MORE WAYS TO CONNECT

8th Annual Golf Tournament

June 20, 2025

West of Edmonton, AB - Cougar Creek Golf Resort

2025 Water Week Conference

October 28 - 31, 2025

Edmonton, AB - DoubleTree by Hilton Hotel
West Edmonton

51st Annual Operators Seminar

March 9 - 13, 2026

Banff, AB - Banff Park Lodge



Thank you for all your support and we look forward to seeing you again in 2026!

If you are interested in future sponsorship opportunities, you can reach to:

Kirstin Mihaychuk, Program Manager

780-454-7745 ext. 227

kmihaychuk@awwoa.ca

connect@awwoa.ca



Connect With AWWOA

Toll free: 1-877-454-7745 Local: 780-454-7745

Email: info@awwoa.ca Website: awwoa.ca

X: @awwoa

Facebook/LinkedIn: Alberta Water & Wastewater
Operators Association (AWWOA)